

About the Group



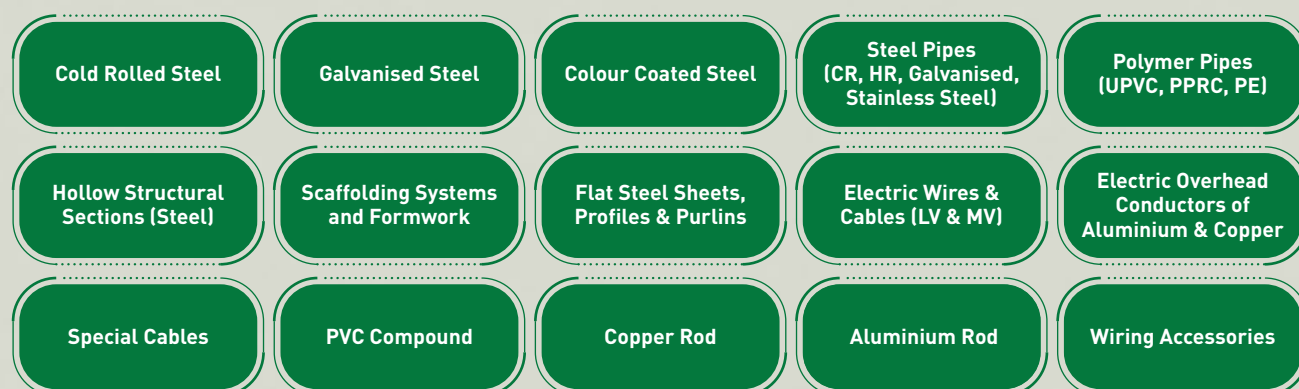
Amir S. Chinoy Group



The Amir S. Chinoy group (ASC) has been at the forefront of Pakistan's industrial development since the founding of the country 79 years ago. Our founder, Mr. Amir S. Chinoy, a pioneer of industrialisation in Pakistan, laid the foundation of the ASC Group by setting up manufacturing concerns in heavy chemicals (Pak Chemicals Limited, 1951), steel, and galvanised pipes (International Industries Limited, 1948) and electrical wires and cables (Pakistan Cables Limited, 1953). His commercial interests also extended to trading, electrical contracting, and the representation of major European and international companies in South Asia. As flag bearers of determination and innovation, the group later invested in a green field project for the manufacturing of Cold Rolled, Galvanised and Colour Coated steel coils and sheet.

Today, the ASC group is one of the leading industrial groups in Pakistan with proven expertise in manufacturing, trading, and industrial services. The member companies enjoy a credible export pedigree with combined export revenues of Rs. 26 billion. The ASC Group's growing global footprint is further represented by an on-ground presence in Australia, Canada, and Ireland through its wholly owned subsidiaries IIL Australia Pty. Ltd., IIL Americas Inc. & INIL Europe Ltd., which collectively contribute Rs. 1.96 billion in export revenues. In addition, the Group operates IIL Trading Pvt. Ltd. in Pakistan, a premium trading company representing globally renowned brands such as Milwaukee, Fischer, Mapei, and Brenntag. In Pakistan, the ASC group has an extensive distribution network through 1,600+ outlets in 500 cities and towns.

The broad range of products manufactured by its member companies:



Member companies of the ASC group have attached international equity partners of repute, which have further enriched their technical expertise and best practices. Leading equity partners associated with member companies include:

- British Insulated Callender's Cable (BICC), UK.
- Doogood, Australia.
- General Cables, USA.
- JFE Steel Corporation, Japan.
- Sumitomo Corporation, Japan.
- International Finance Corporation (IFC), USA.



Group Highlights



156 (PKR IN BILLION)
SALES TURNOVER



70 (PKR IN BILLION)
MARKET CAPITALISATION



33 (PKR IN BILLION)
CONTRIBUTION TO
NATIONAL EXCHEQUER



26 (PKR IN BILLION)
EXPORT SALES



612,000 MT
TOTAL METALS PRODUCED



73 YEARS
OF PRODUCTION



2,000+
NUMBER OF EMPLOYEES



40
NUMBER OF EXPORT
DESTINATIONS
(INCLUDING USA, CANADA, EUROPE)



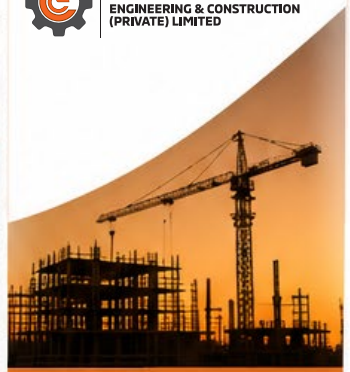
500
GEOGRAPHICAL FOOTPRINT IN
PAKISTAN (CITIES & TOWNS)



1,600+
NUMBER OF DEALERS/DISTRIBUTORS

Member Companies



  Incorporated in 1948 Listed on PSX since 1984 Credit Rating AA/A-1 PRODUCTS Steel Pipes and Tubes Polymer Pipes and Fittings Stainless Steel Tubes Engineering Solutions 29 PKR Billion Turnover (2025 - 2026)	  Incorporated in 1953 Listed on PSX since 1955 Credit Rating A/A-1 PRODUCTS Wires and Cables Conductors, Aluminium Rods, Wiring Accessories Copper Rod PVC Compounds 34 PKR Billion Turnover (2025 - 2026)	  Incorporated in 2007 Listed on PSX since 2011 Credit Rating A+/A-1 PRODUCTS Cold Rolled Steel Hot Dip Galvanised Steel Colour Coated Steel 93 PKR Billion Turnover (2025 - 2026)	  Incorporated in 2024 SERVICES Contracting services in the construction and engineering industry 
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GROUP TURNOVER

156 BILLION

